



COMMUNITY ASSOCIATION NEWSLETTERS, WEBSITES, INTERNET TECHNOLOGY & NETWORKING

CANWIN knows the value of community—your community. We produce nearly a dozen homeowner association newsletters that reach unique markets of permanent and part-time residents—often the only local publication read by out-of-area property owners in these developments. We also print *The Journal of Penn-Kidder*, a monthly serving Penn Forest Township and Kidder Township in Carbon County, circulation 5,500. We also create smart, affordable websites for small businesses and organizations, and provide help with e-mail marketing, social media and more.

OUR PRODUCTS AT A GLANCE:

COMMUNITY ASSOCIATION NEWSLETTERS

Carbon County:

Holiday Pocono • Albrightsville
• Distribution—1,050 • quarterly (2 issues e-mail only)

Mount Pocahontas • Albrightsville
• Distribution—1,500 • two times a year

Monroe County:

Emerald Lakes • Long Pond
• Distribution—1,250 six times a year

Locust Lake Village • Pocono Lake
• Distribution—1,400 • three times a year

Monroe Lake • East Stroudsburg
• Distribution—500 • four times a year

Pike County:

Tanglwood Lakes • Greentown
• Distribution—1,100 • six times a year

Tanglwood North • Tafton
• Distribution—900 • twice a year

Pocono Mountain Water Forest
• Dingmans Ferry
• Distribution—700 • once a year

Wayne County:

Indian Rocks • Ledgedale
• Distribution—1,100 • six times a year

Paupack Lake Estates • Hawley
• Distribution—800 • once a year

Wallenpaupack Lake Estates • Lake Ariel
• Distribution—2,100 • five times a year

Lackawanna County:

Eagle Lake • Daleville
• Distribution—3,650 • five times a year

MONTHLY NEWSPAPER

The Journal of Penn-Kidder

Free newspaper serving Penn Forest and Kidder Townships and surrounding areas. Mail and store distribution.



COMMUNITY ASSOCIATION NEWSLETTERS, WEBSITES, INTERNET TECHNOLOGY & NETWORKING

ADVERTISING RATES

We produce homeowner association newsletters that reach a unique market.
The newsletter is often the **only** local publication read by the
out-of-town property owners in the gated communities.

ADVERTISING RATES:

Association	County	1/4 page	1/2 page	full page	Frequency
Eagle Lake	Lackawanna	\$220	\$375	\$625	5x/year
Emerald Lakes	Monroe	\$125	\$240	\$450	6x/year
Holiday Pocono	Carbon	\$125	\$240	\$450	4x/year
Indian Rocks	Wayne	\$125	\$240	\$450	6x/year
Locust Lake Village	Monroe	\$125	\$240	\$450	3x/year
Monroe Lake	Monroe	\$125	\$240	\$450	4x/year
Mount Pocahontas	Carbon	\$125	\$240	\$450	2x/year
Paupack Lake Estates	Wayne	\$125	\$240	\$450	1x/year
Tanglwood Lakes	Pike	\$125	\$240	\$450	6x/year
Tanglwood North	Pike	\$125	\$240	\$450	2x/year
Wallenpaupack Lake Estates	Wayne	\$125	\$240	\$450	5x/year

JOINT PROJECTS (We can place your ad in any of these publications as well.)

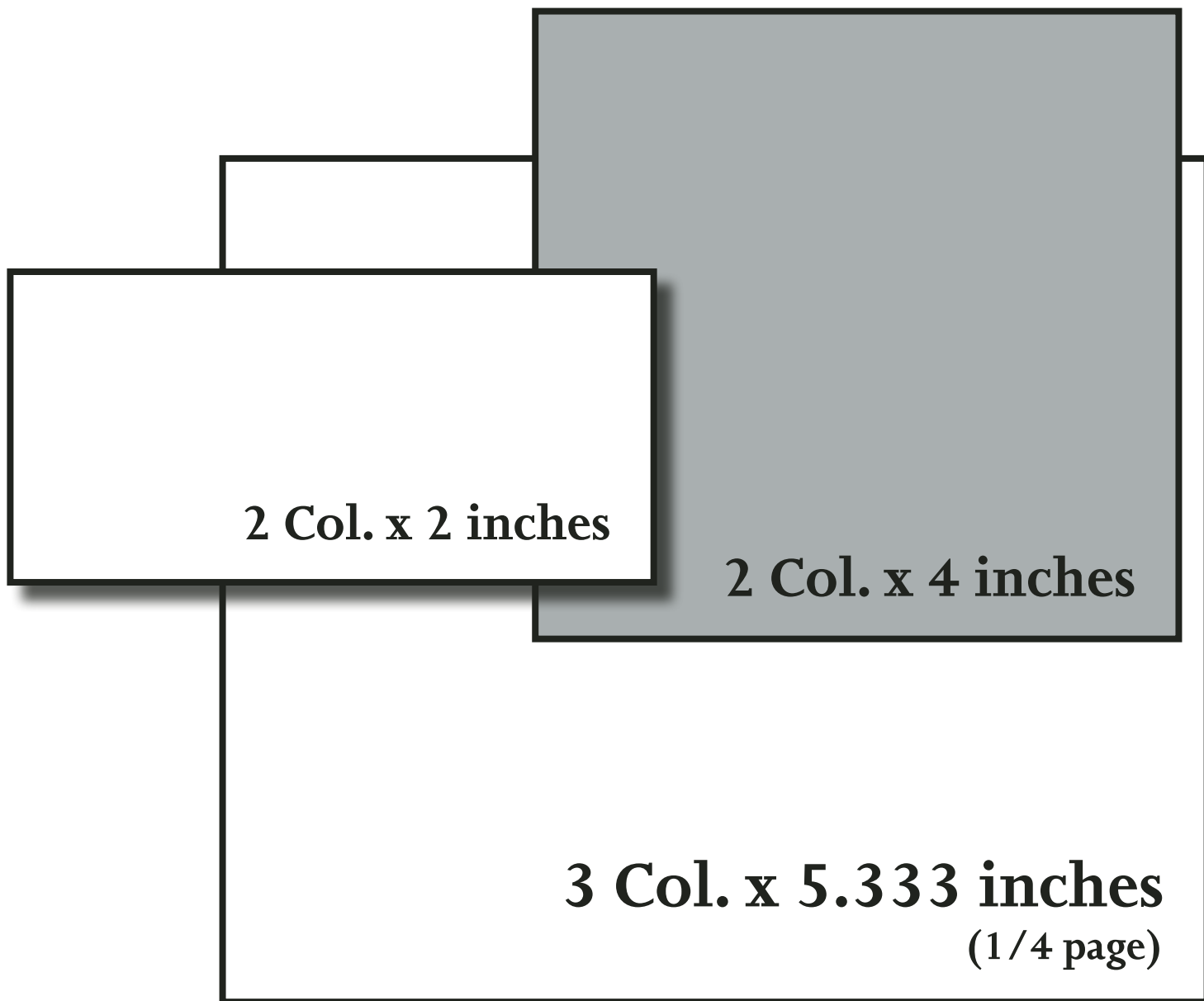
Big Bass Lake	Monroe	4x/year
Birchwood Lakes	Pike	4x/year
Buck Hill Falls	Monroe	7x/year
Conashaugh Lakes	Pike	3x/year
Penn Estates	Monroe	6x/year
Pocono Farms	Monroe	12x/year
Pocono Springs	Pike	4x/year
Saw Creek Estates	Pike	6x/year
Wild Acres	Pike	6x/year

Prices also available for one-sixteenth, one-eighth and one-third page sizes.

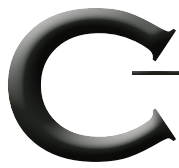


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NEWSPAPER SAMPLE SIZES:



CANWIN • 211 Main Street • White Haven, PA 18661 • canwinpocono.net
570-443-9131 xt302 • canwinseth@gmail.com

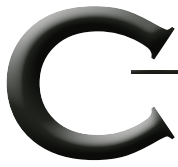
**CANWIN**

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NEWSLETTER RATES & DIMENSIONS:

Ad Size	1/16 page	1/8 page	1/4 page	1/3 page	1/2 page	Full Page
Dimensions 1 col = 2.3" 2 col = 4.9" 3 col = 7.4" 4 col = 10"	1 col x 3" tall OR 2 col. x 1.5" tall	1 col x 6" tall OR 2 col x 3" tall OR 3 col x 2" tall OR 4 col x 1.5" tall	1 col x 12" tall OR 2 col x 6" tall OR 3 col x 4" tall OR 4 col x 3" tall	2 col x 8" tall OR 3 col x 5.33" tall OR 4 col x 4" tall	2 col x 12" tall OR 3 col x 8" tall OR 4 col x 6" tall	4 col x 12" tall
Eagle Lake Cost	\$60	\$114	\$220	\$285	\$375	\$625
Any Other Newsletter Cost	\$40	\$65	\$125	\$165	\$240	\$450
Spot color	Add \$25 per ad					
Full Color	Add \$55 per ad					
Placement	Add \$50 for back page, \$20 for any other guaranteed position. Premium positioning is subject to availability.					

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